



IMPLEMENTING RESOLUTION EUR/RC72/R1:

WHO regional meeting on behavioural and cultural insights for health



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General information

Online registration before the meeting

All participants are requested to register [online](#) as soon as possible.

Help

Please do not hesitate to contact us at euinsights@who.int if you have any enquiries.

For issues related to travel, hotels or practical details, please reach out to Sandy Neale, Programme Assistant/BCI: +45 51911973 (also WhatsApp) and neales@who.int.

For issues related to the meeting programme, please reach out to Anastasia Koylyu, Technical Officer/BCI: +4591862487 and koylyua@who.int.

Travel and accommodation

Arrival in Copenhagen and transport to UN City

These suggestions from Copenhagen airport to the meeting venue start with the cheapest option, so you can choose yourself how much you wish to spend on transport:

- By Metro from the airport (the metro station is located in a direct extension of Terminal 3, with departures every 4 minutes).
[Purchase a 3-zone ticket at the self-service machine by credit card \(you can select English for the transaction\) – DKK 36.](#)
 - Metro with one transfer (20 min total journey on the Metro) and a 17-minute walk to the venue.
[Take the Metro to Kongens Nytorv Station and transfer to the M3 line \(in the direction of Østerport Station\) and get out at Østerport Station. \[Google map walking directions\]\(#\).](#)
 - Metro for 15 minutes (no transfers), and a taxi for 12 minutes.
[Take the Metro to the Kongens Nytorv Station.](#)
There is a taxi stand just outside the Kongens Nytorv station. It is about a 12-minute drive from Kongens Nytorv to the venue. Taxis usually accept credit cards. *Estimated* taxi cost is DKK 140 from Kongens Nytorv to the venue.
- By taxi only from Copenhagen Airport to UN City (Marmorvej 51).
[Link to map of airport taxi pick-up points.](#)
Taxis usually accept credit cards. *Estimated* taxi cost is DKK 400 for a 30-40-minute drive from the airport to the venue.
[From UN City, there is the possibility to call a taxi from the reception area by pushing a taxi button.](#)

Hotel accommodation

Hotels situated close to the meeting venue include:

- Charlottenhaven, Hjørtinggade 12C, 2100, Copenhagen, +45 35 27 15 00.
- STAY NORDHAVN, Fortkaj 5, 2150 Nordhavn, Copenhagen, +45 72 44 44 34.
- Hotel Østerport, Oslo Pl. 5, 2100, Copenhagen, +45 70 12 46 46.

Meeting venue

Location

The meeting is hosted at UN City, Marmorvej 51, 2100 Copenhagen OE, Denmark. [Map](#)

On-site registration upon arrival

You will need photo ID for Security check-in. Please arrive early (suggest at least 20 min. early)

In order to access the building, you will need to go through a meeting registration and a security check similar to that in an airport. Therefore, we advise you arrive early, bring a **picture ID** and leave any dangerous goods at home. You are allowed to bring water bottles.

A BCI team member will meet you at the Reception Desk.

WIFI

Visitors can have access to the “UN-City-Guest” wireless network.

Dietary restrictions

Dietary restrictions are included in your online registration. If you are unsure your dietary restrictions were communicated to Sandy Neale, please let her know at neales@who.int.

Clothing

Please wear warm clothes. The temperature in Copenhagen in September is on average between 11 and 17 degrees Celsius. It is cold in the meeting rooms (19 degrees), so we encourage you to bring extra layers in case needed.

A healthy conference

WHO is committed to the principle of conducting healthy and sustainable meetings, creating a culture of health and well-being for all participants. This includes providing access to healthy foods and beverages, a tobacco--free environment, encouraging physical activity during breaks, and protecting and minimizing the impact on the environment.

Schedule

12 September 2023

- 08:00 - 09:00: Registration for BCI training participants
- 09:00 - 16:00: Optional BCI introduction training
- 17:00: Registration for all participants
- 18:00 - 20:00: Welcome reception

13-14 September 2023

- 09:00 - 17:30: Meeting programme

A detailed programme will be shared with all attendees ahead of the meeting.

Please inform us at euinsights@who.int if your travel schedule prevents you from attending any parts of the meeting.

Welcome reception

All participants are invited to join the welcome reception on **12 September at the UN City** at 18:00-20:00. The reception will serve as an opportunity to meet fellow meeting participants and the WHO Europe director of Country Health Programmes.

Participant exhibition

The meeting offers an opportunity to share and showcase BCI work. An **exhibition space** is arranged where participants can display and share posters, publications and other products. Participants who wish to bring materials for the participant exhibition, are kindly asked to contact Martha Scherzer (scherzerm@who.int) **as soon as possible** and by **6 September latest**.

BCI introduction training

An optional BCI introduction training is offered on **12 September 2023 at 9.00-16.00 CET**. Registration is required if you would like to participate. Please register as soon as possible using the [online registration form](#). A programme and further information will be shared with you upon registration.

Healthy meeting

Many people are sick with COVID-19 and other viruses currently, so let us take care of ourselves and each other. We will make hand sanitizer available. Masks are not a requirement.

Communication

Website

A [meeting website](#) will be available 3 weeks before the start of the event with key information and documents. Meeting presentations will be uploaded to this site following the meeting.

Social media

We have a dedicated hashtag for this meeting: **#BCIWHO23**. Please use it when sharing any event-related content on social media.

Privacy

Participants are reminded that the meetings will be recorded for reporting purposes, and meeting photos will be from the meeting. By attending this conference, participants consent to the use of any photographs, video and/or sound recordings taken during the conference and related events by WHO in communications and information materials that are used to explain and promote public health. Participants who would like to opt out of photos and videos are invited to let euinsights@who.int know in advance.

Code of Conduct WHO

WHO is committed to enabling events at which everyone can participate in an inclusive, respectful, and safe environment. WHO events are guided by the highest ethical and professional standards and all participants are expected to behave with integrity and respect towards all participants attending or involved with any WHO event. We will be sharing with you the [Code of Conduct](#) to prevent harassment, including sexual harassment, at WHO events.

Acknowledgments

The WHO Regional Office for Europe wishes to warmly thank the partners who provided financial support for the meeting, including the Belgian Federal Public Service (FPS) Public Health, Food Chain Safety and Environment, the German Federal Ministry of Health (BMG) and the Department of Health, Ireland.

Thank you! See you soon!